
TEAM BIOS

ALEJO JUMAT

DIRECTOR OF USER EXPERIENCE

Alejo Jumat joins Unison as the director of user experience with over a decade of global experience designing information architecture, user-interfaces and interaction design.

He most recently worked for the consumer web start-up, Personal, Inc. as a user experience manager creating storyboards, task flows and wireframes. He was also responsible for all design research including contextual interviews and usability tests. Mr. Jumat has worked as a consultant to many leading organizations including NAVTEQ (Nokia), Nextel Communications (Sprint), K-12, AOL, Opodo.com and United Airlines.

Mr. Jumat attended George Washington University earning a Bachelor's degree in Business Administration with a concentration in Information Systems and his Masters in Information Systems Technology. He holds a certificate as a Usability Analyst from Human Factors International.

