

---

## TEAM BIOS

HAMOD A. EID

SENIOR ACCOUNT MANAGER

Combining experiences in the performing arts, management, public relations, and international travel, Mr. Eid brings an artist's perspective to the business of branding. Mr. Eid has over nine years experience in marketing and branding, providing web and multimedia services to many Fortune 100 and governmental clients. Mr. Eid also utilizes his Middle Eastern roots, Arabic language skills, exceptional communication and business acumen to foster strategic relationships with valued Unison clients in the Gulf Cooperation Council (GCC) economies, Egypt, and Jordan.

The same drive that has propelled him through the challenges of account management is evident in Mr. Eid's personality and attitude toward life. Having graduated from The Juilliard School with both bachelor's and master's degrees, he served as a Trombonist with the Seattle Symphony from 2002-2005 and Buffalo Philharmonic from 2006-2007. After deciding to leave the music world, he redirected his efforts towards public relations, receiving a graduate degree in Public Relations from New York University (NYU).

Since joining Unison's team, Mr. Eid's clients have ranged from Truland Systems Corporation to the Middle East International Film Festival (MEIFF), where he supported Creative Director Julius Talvik in on-site management. He took leading role on the US-UAE Business Council's "1,2,3 Agreement" ad campaign, including media-buy and creative design development, and Doha Debates, (through US-Qatar Business Council), a PR event/management initiative.

