
TEAM BIOS

JOHN OSWALD

CHAIRMAN OF THE BOARD

John Oswald joined Unison as Chairman of the Board in 2010 where he has been instrumental in expanding the agency's client base globally. Under John's strategic leadership, Unison is solidifying its position as a leading brand agency with international expertise and reach. He also serves as the chief financial officer of Unison, where he oversees the company's growth from a financial perspective.

He is also the President and CEO of the Capital Trust Group, an international merchant/investment bank with offices in London, New York, Washington DC, and Beirut. Oswald is responsible for the US operations of the Group and its worldwide investment banking operations. His responsibilities have included managing a number of private equity funds, both in the US and European markets. Oswald has also managed an extensive portfolio of US real estate comprised of office/retail space primarily in suburban areas in the US.

Prior to joining Capital Trust in 1993, John Oswald was a partner at the international law firm of Lord Day & Lord. He began his career as an accountant at Arthur Andersen & Co. and he is a certified public accountant.

John Oswald serves as a director of numerous corporations, including Preem Holdings AB, the largest downstream refining operation in Europe; Samir, the third largest public company in Morocco and the only downstream oil refinery in Morocco; and numerous directorships with respect to portfolio companies in the Group's investment portfolio. He is likewise active in various charities including Venture Philanthropy Partners (VPP), Best Buddies International and the American Heart Association.

