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## TEAM BIOS

MATTHEW MICHEL

SENIOR ART DIRECTOR

Matthew Michel steers design concepts as Unison's senior art director. His decade of experience ranges from working in house for start-ups, non-profits and large corporations.

He was previously with Personal, Inc. a consumer web start-up managing all aspects of design including website UI, marketing collateral, product portals and the marketing site. Over his career, Mr. Michel has implemented style guides, produced frontend designs and created advertisements for America Online, Ignite Media Solutions, RCN and Furnace MFG.

Mr. Michel brings his diverse, global background to each project combining a unique blend of art direction while maintaining hands-on, detail-oriented user focused designs. He graduated Magna Cum Laude from George Mason University with a Bachelor of Fine Arts in Printmaking & Drawing.

