
TEAM BIOS

RAPHAEL JAVAHERI

PRINCIPAL

DIRECTOR OF BUSINESS DEVELOPMENT (WEST COAST)

An avid “student of the world,” Raphael Javaheri travels extensively, immersing himself in global design and lifestyle trends. Javaheri has over 25 years of strategic marketing, communications and executive account management experience, and is a board and equity member in a diverse portfolio of luxury, textile and hospitality businesses in the United States.

Javaheri has a keen eye for trend and detail and is tune with the thriving LA culture and aesthetic. He provides a valuable guiding hand in the pivotal West Coast market for Unison’s comprehensive suite of experiential brand and digital services.

Hailing from a long line of textile executives and entrepreneurs, Javaheri is a well-known figure in the Los Angeles contemporary fashion and lifestyle set. He is founder and CEO of Ecotex, a maker and marketer of a leading line of environmentally friendly textiles and private-label products for well-known brands. He is also co-founder of Artisan House, the hip new restaurant/bar/market in downtown Los Angeles drawing rave reviews.

As an amateur photographer, Raphael possesses a keen eye with a finger always “on the pulse” of the latest trends. His appreciation of architecture has inspired many remodeling projects, including the design and renovation of Ecotex’s building in downtown L.A.

He is a graduate of the Fashion Institute of Technology and has studied business at New York University.

