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CONTACT: PATRICE SAMARA, DIRECTOR OF STRATEGIC COMMUNICATIONS
UNISON
202.337.7887
UNISONAGENCY.COM

LA'S NEWEST HOTSPOT, ARTISAN HOUSE, NOW AVAILABLE ONLINE

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As the The Los Angeles Times' "Daily Dish" said of Artisan House, "There's a new restaurant-bar-market hybrid Downtown called Artisan House, and it takes the term "handcrafted" seriously."

And now, not only can downtown Los Angeles residents boast of one of the city's hippest and hottest new gathering places in the historic heart of this resurgent district, but they can visit the establishment from the convenience of home thanks to the newly launched Artisan House website (www.artisanhouse.net).

Like the hugely popular establishment itself, the Artisan House website is stunning to look at and fun to immerse oneself in. The feel of the site is dynamic while the gourmet food takes center stage rotating through menu items from the distinct market, restaurant, bar and lounge areas inviting visitors to explore. And enticing descriptions of all the good things available at Artisan House are enough to make the mouth water.

The site was designed by Washington, DC-based Unison Agency, the same brand and digital strategists who conjured up the Artisan House name, identity and tagline, "Break bread. Share wine. Feed the soul."

In the spring, with Unison's help, Artisan House will add ecommerce capabilities to provide online ordering and delivery service to a wide area of downtown LA. Until then, fans of this exciting new venue will have to drool at reviews like this one from über-chic LA-watcher, Brigham Yen: "Artisan House will be an incredible addition to not only the Historic Core and Downtown LA, but will help elevate LA as a whole as a much more sophisticated food city. Since Downtown LA is the symbolic heart of Los Angeles, it makes perfect sense to put our best food (foot) forward here."

See you online!

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ABOUT ARTISAN HOUSE

Artisan House is a comprehensive food appreciation experience with a full-service restaurant, bar, lounge, fine wine & liquor store, and gourmet market. Artisan House serves high-quality, locally-grown, artisanal food for every occasion - from a supermarket purchase to a gourmet dinner meal.

For further information, please visit artisanhouse.net.

ABOUT UNISON

Unison is a full-service brand and digital agency that develops integrated solutions by combining strategic, creative and technological capabilities to advance our clients' brands across all touch points. The agency fosters enduring customer devotion by creating digital brand experiences that bridge the gap between offline and online interactions.

Unison strives to create rich, engaging and truly emotional experiences in the digital realm. By combining high-impact media and seamless usability with the latest technology in e-commerce, social networking and digital mobility, Unison designs online brands that are multifunctional, multi-sensory and multi-platform.

Unison has experience building powerful brands across a wide range of industries, including financial services, government, food service, retail, manufacturing, real estate, pharmaceutical, fashion, entertainment/media, consumer packaged goods and beauty products.

Over the span of a nearly a decade, Unison has worked with clients in twenty-seven countries around the world, demonstrating its belief that artfully designed brands are universally engaging and transcend cultural and linguistic boundaries.

For further information, please send us an email at info@unisonagency.com or call 202.337.7887.